



City of New Bedford
Scott W. Lang, Mayor

City of New Bedford
Office of the Mayor
Contact: Elizabeth Treadup
(508) 979-1410
etreadup@newbedford-ma.gov

Date: September 15, 2011
For Immediate Release

P R E S S R E L E A S E

New Bedford Restaurants Make the Healthy Choice the Easy Choice with “Healthy Dining New Bedford” Initiative

New Bedford, Massachusetts- New Bedford, known throughout the region for its unique collection of restaurants featuring ethnic and American cuisine, has launched a new partnership between the City and participating restaurants to foster healthy eating by offering healthy menu options.

At a press conference earlier today, Mayor Scott W. Lang, joined with representatives from the New Bedford Health Department and the New Bedford Economic Development Council, as well as several New Bedford restaurateurs to the launch Healthy Dining New Bedford. The voluntary Mass in Motion program is designed to encourage restaurant owners, managers, and other food providers to introduce menu options that will make it easier for diners to make healthy choices.

“This program highlights the fact that restaurants can be an important part of the solution to improving public health by offering healthful menu options and making it easier for consumers to make the right choices. I want to recognize the the twelve restaurants that have stepped up to participate in this initiative and encourage others establishments in New Bedford to join in,” said Mayor Lang.

"New Bedford has a dynamic, vibrant, and growing restaurant scene that offers patrons from near and far a wide array of dining choices. I am pleased to see so many embracing healthy options that only enhance their menus and the experience of their customers," said Matthew Morrissey, Executive Director of the New Bedford Economic Development Council.

New Bedford Mass in Motion Coordinator, Pauline Hamel identified Healthy Dining New Bedford's primary goals as rewarding New Bedford restaurants for creating healthy dining options, encouraging more healthy dining experiences for city residents and offering healthy meal options that are attractive for visitors too.



Participating restaurants include:

- Cafe Arpeggio • 800 Purchase Street
- Center Café • 866 Brock Avenue
- Churrascaria Novo Mundo • 98 County Street
- Cork Wine & Tappas • 90 Front Street
- Destination Soups • 141 Union Street
- Freestone's City Grill • 41 William Street
- Ginger Grill • 778 Purchase Street
- Lebanese Kitchen • 1487-89 Purchase Street
- Pizans • 29 Union Street
- Rose Ally • 94 Front Street
- Southcoast Hospitals System • St. Luke's Hospital • 101 Page Street
- Waterfront Grille • 36 Homers Wharf

In recognition of their efforts to offer healthy dining options, participating restaurants will be included in the program's promotional materials and will be awarded a membership decal to place in their restaurant window. New Bedford restaurant owners interested in participating in this innovative program may contact the New Bedford Health Department for more information at (508) 991-6273.

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